



**FOR IMMEDIATE RELEASE**

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**Nashua Symphony Orchestra & Chorus Awarded \$34,300 in Foundation Grants**

(September 13, 2007 – NASHUA) The Nashua Symphony Association has good news to share. Since the beginning of this 2007 | 08 season, the Symphony & Chorus have been notified of several increased grants from state and private foundations to support new initiatives and general operating expenses. Grants include \$10,000 from the Deluxe Corporation Foundation for the 07 | 08 concert season, \$5,000 from the NH Charitable Foundation (Nashua Region) for staffing initiatives, a two-year operating support grant of \$12,800 from the NH State Council on the Arts, and \$6,500 from the NHSCA's "American Masterpieces: New Hampshire Inspirations" program to support the Association's innovative *Ripple Effect* concert in April 2008. Overall, this represents a nearly five-fold increase over grants awarded to the organization at this time last year and a 69% increase in foundation giving.

"This is the start of a great season," says NSA Executive Director, Eric Valliere. "Operating support grants are hard to find, and the NHSCA's award programs are extremely competitive. And seeing the Deluxe Corporation Foundation double their funding this year is very encouraging. Ticket revenue accounts for about 25% of our budget, so we depend on foundations, businesses and individuals to make up most of the rest." Currently, foundations provide 13% of the funding necessary to keep the concerts coming.

The Symphony also saw a significant increase of 34% in support by businesses and a 14% increase in attendance at events last year.

Mr. Valliere notes "the Symphony's "new look"", with graphic and web design by Bill Schick Designs, Inc., along with the excitement being generated by the NSA's international conductor search, as reasons why he's confident the organization has "even more good things on the way. People are going to fall in love with our guest conductors as they audition, and it will be a treat to see what their different styles will bring out of the orchestra and chorus."

Regarding the Association's new visual marketing campaign, Caroline Cardiasmenos, Director of Operations & Marketing for the Symphony, noted that "the Symphony is especially delighted to be able to provide a more user-friendly, informative and interactive online destination for the public. We're working on a reserved ticketing system that will give audiences more choice and flexibility than ever before."

Mr. Valliere hopes "people will come to our opening night on September 22 to be part of the excitement, and to join their fellow symphony-goers at Crowne Plaza's dessert reception afterward."

<http://www.nashuasymphony.org>

**Ticket Information**

Tickets, priced from \$10 to \$47, are available at the Nashua Symphony Box Office, 6 Church St., can be

charged to major credit cards by calling 603.595.9156 or can be purchased online by visiting the NSA website, [www.nashuasymphony.org](http://www.nashuasymphony.org). Discounts for seniors and groups are available. Request a season brochure online, by phone, or via email to [NSO@NashuaSymphony.org](mailto:NSO@NashuaSymphony.org)